

## Statement of Purpose

As an undergraduate student considering various degree options, I met a university professor who suggested that I explore coursework steeped in questioning, analysis, and research of a different type. He encouraged me to explore an academic area that enabled me to ask difficult questions and to explore various solutions and theories associated with business and human scenarios. He believed that this particular academic program might challenge me to reach further, with more excitement and enthusiasm than what I had previously experienced. His assumption was correct, and I have never regretted choosing to study in the field of Economics.

My undergraduate study has enabled me to explore various concentrations of economics; my favorite is the study of public economics. Although I have enjoyed all of my major classes, I have actively sought undergraduate research opportunities. During the spring semester of 2018, I began a project that analyzed various policy decisions and subsequent implications on the current state of immigration reform. As a student researcher, I was named a finalist at the Three Minute Thesis Competition sponsored by the University of Arizona.<sup>1</sup> I was invited to discuss the project at a University research roundtable event, and I was also a presenter at the spring 2018 conference of the Society of Business and

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<sup>1</sup> The Three Minute Thesis Competition is open to all academic disciplines at the university.

Economics. Immersed in the study, I determined to expand the research, partnering with my faculty advisor in an effort to produce a more complete analysis of the subject. We were accepted to become Transaction Records Access Clearinghouse (TRAC) research fellows. To attain my Economics degree, I have completed both Intermediate Microeconomics and Macroeconomics, a course in Public Finance, a Contemporary Economic and Financial Issues course, Business Calculus, and an independent study course to further an undergraduate research project. To support my intense interest in economic research, I will have completed four semesters of Quantitative Methods courses upon graduation.

<b>Major Courses Completed</b>	
<b>Course</b>	<b>Grade</b>
<b>Int. Microeconomics</b>	A
<b>Int. Macroeconomics</b>	B
<b>Public Finance</b>	B
<b>Business Calculus</b>	A
<b>Contemporary Economics</b>	A

*Table 1: Major Courses Completed at the University of Arizona*

Through my undergraduate career, I have had the pleasure of encountering professors who taught their specific discipline with an infectious excitement. I understand how important it is to be led by professors who are not only experts in their field, but who also are driven to encourage and see students succeed. Similarly, I plan to pursue a teaching career after graduate work so that I, too,

2018 Fall

can encourage and excite students in the study of economics. The Thesis Track of the Master of Arts in Economics degree at the UCLA fits my academic and research goals through opportunities to interact with stellar faculty and exciting research projects. I am pursuing admission into this specific program because I truly believe that the MAEcon Thesis Track will prepare me for a seamless and successful entry into a PhD program to further my knowledge in the realm of Economics.

I believe that the field of Economics is one of the most exciting tracks for students who are intent on pursuing a career in banking, investment, agricultural economics, or general business. At this time in the life of our country and globally, the study of economics is very relevant. I am certain it is the best choice for me personally; I appreciate your consideration of my application. So that you are better aware of the program from which I am graduating, I am including a recent program newsletter.

# Welcome to the College of Business

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On behalf of the faculty and staff of the UA College of Business, it is my pleasure to welcome you to our university. Business is an exciting career choice and we are pleased that you are considering one of the options in business offered by the University of North Alabama. Every organization—Fortune 500 companies, entrepreneurial start-ups, retail stores, schools, churches, manufacturers, social service agencies, technology firms, governmental agencies, airlines, hotels and restaurants—requires business know-how. Our business programs prepare students for career success in whatever path they pursue.



The College of Business at UA offers a broad array of concentrations. Students can pursue undergraduate majors in accounting, banking and financial services, enterprise information systems, finance, economics, management, and marketing. Graduate concentrations include accounting, information systems, international business, health care management, finance, project management, ERP systems using SAP, and the executive option.

The College of Business is the fastest growing unit of the University, using on-campus and online programs to serve 1,100 undergraduates and more than 600 graduate students. Forty highly dedicated full-time faculty staff the College—most holding PhDs from leading universities. The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) and the Accreditation Council for Business Schools and Programs (ACBSP). The information system majors are also accredited by the Computing Accreditation Commission of ABET. The College of Business hosts The Institute of Export Research and Transfer Technology and the Small Business Development Center. Their presence provides opportunities for faculty and student research and consulting.

The College of Business is very proud of its alumni and students. Our graduates have an enviable record of success in their professions, and our students are highly successful in statewide and national academic competition. Our faculty members are dedicated to building on this record of success.

The College of Business is committed to continuous improvement of its curriculum, academic programs, faculty and staff support, and its course management technology. Initiatives are pursued

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I hope you will accept the challenge of becoming a student and graduate of the College of Business. You will be limited only by your imagination and your willingness to work hard and to engage in the opportunities we offer. The College of Business can get you where you want to be, whether you are a first-time freshman, a transfer student, or a working professional exploring graduate degree options.

The impact of economics and finance in your world is profound and far-reaching. From corporate mergers and restructuring to investing for retirement and even balancing your checkbook, a strong foundation in economics and finance is beneficial. All areas of business depend on one's ability to think critically, to analyze thoroughly, and to communicate effectively. The curriculum in the department of economics and finance is designed to develop these vital skills. If you are interested in furthering your education through graduate study in business administration, economics, finance, or law, you will find that our curriculum will give you a solid foundation.

You can earn a bachelor's degree with a major in either economics or finance. Many students choose to pursue a major in both areas. Requirements for the bachelor's degree are listed under the Majors tab on this page.

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Series Legend	
CE	Certification Series
OR	Office Reference
TB	True Beginner

Input Area	
Royalty Rate:	7.3%
Return Rate:	10.0%
Bonus Amount:	\$ 500.00

Net Sales	
Average	215684.6994
Highest	644904.45
Lowest	21650

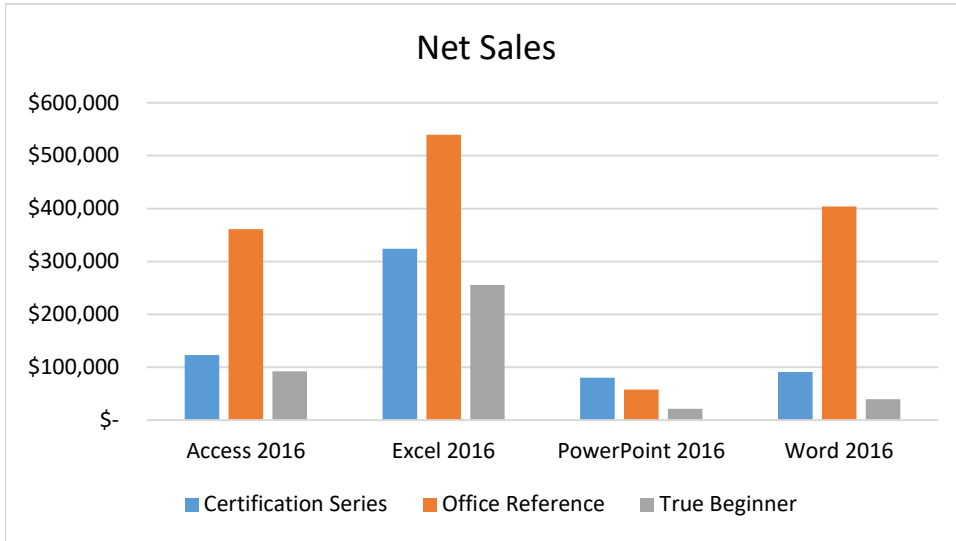
Author	Series Code	Series Name	Software	Quantity Sold	No. Books Returned	Percent Returned	Unit Price	Net Sales	Author Royalties	Bonus	Author Earnings
Lopez	OR	Office Reference	Word 2016	8,584	500	5.8%	\$ 49.95	403795.8	29275.1955	\$ 500.00	29775.1955
Krupin	TB	True Beginner	Word 2016	1,847	271	14.7%	\$ 25.00	39400	2856.5	\$ -	2856.5
Cote	CE	Certification Series	Word 2016	2,684	400	14.9%	\$ 39.95	91245.8	6615.3205	\$ -	6615.3205
Yeung	OR	Office Reference	Excel 2016	11,841	1,042	8.8%	\$ 49.95	539410.05	39107.2286	\$ 500.00	39607.2286
Tremblay	TB	True Beginner	Excel 2016	9,475	957	10.1%	\$ 30.00	255540	18526.65	\$ -	18526.65
Torres	CE	Certification Series	Excel 2016	8,443	327	3.9%	\$ 39.95	324234.2	23506.9795	\$ 500.00	24006.9795
Martin	OR	Office Reference	Access 2016	8,064	834	10.3%	\$ 49.95	361138.5	26182.5413	\$ -	26182.5413
Alfero	TB	True Beginner	Access 2016	3,397	331	9.7%	\$ 30.00	91980	6668.55	\$ 500.00	7168.55
Daniels	CE	Certification Series	Access 2016	3,978	415	10.4%	\$ 34.49	122887.87	8909.37058	\$ -	8909.37058
Ortiz	OR	Office Reference	PowerPoint 2016	1,279	120	9.4%	\$ 49.95	57892.05	4197.17363	\$ 500.00	4697.17363
Wong	TB	True Beginner	PowerPoint 2016	1,050	184	17.5%	\$ 25.00	21650	1569.625	\$ -	1569.625
Kumar	CE	Certification Series	PowerPoint 2016	2,507	187	7.5%	\$ 34.49	80016.8	5801.218	\$ 500.00	6301.218
Bartalotti	TB	True Beginner	Outlook 2016	1,884	175	9.3%	\$ 25.00	42725	3097.5625	\$ 500.00	3597.5625
Wallace	OR	Office Reference	Windows 10	14,750	1,839	12.5%	\$ 49.95	644904.45	46755.5726	\$ -	46755.5726
Toulou	TB	True Beginner	Windows 10	8,342	803	9.6%	\$ 25.00	188475	13664.4375	\$ 500.00	14164.4375
Coleman	CE	Certification Series	Windows 10	6,124	741	12.1%	\$ 34.49	185659.67	13460.3261	\$ -	13460.3261



Author	Series Name	Software	Percent Returned	Unit Price	Net Sales
Cote	Certification Series	Word 2016	14.9%	\$ 39.95	\$ 91,245.80
Kumar	Certification Series	PowerPoint 2016	7.5%	\$ 34.49	\$ 80,016.80
Ortiz	Office Reference	PowerPoint 2016	9.4%	\$ 49.95	\$ 57,892.05
Alfero	True Beginner	Access 2016	9.7%	\$ 30.00	\$ 91,980.00
Bartalotti	True Beginner	Outlook 2016	9.3%	\$ 25.00	\$ 42,725.00
Krupin	True Beginner	Word 2016	14.7%	\$ 25.00	\$ 39,400.00
Wong	True Beginner	PowerPoint 2016	17.5%	\$ 25.00	\$ 21,650.00
<b>Total</b>					<b>\$ 424,909.65</b>

## Net Sales

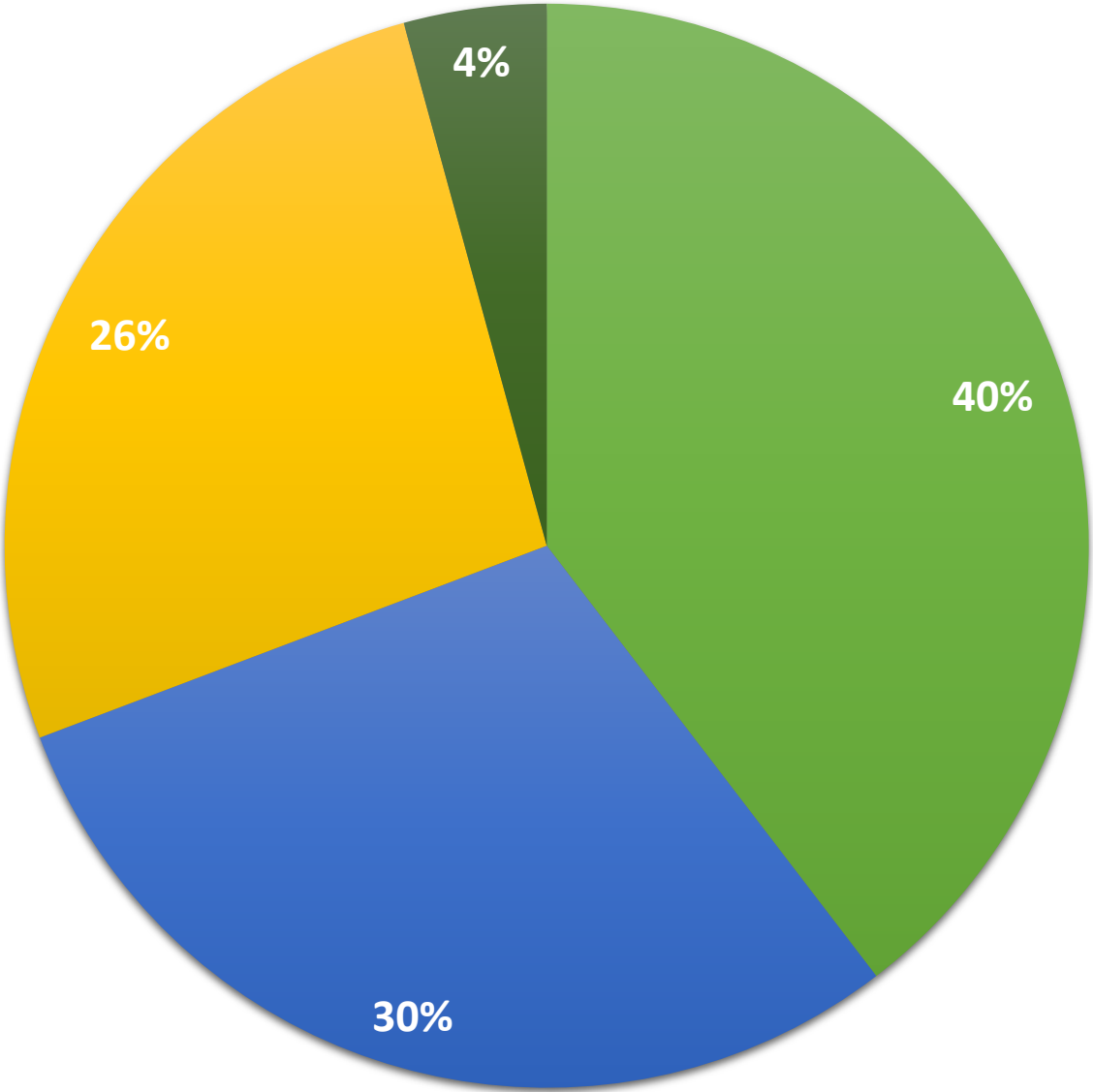
Software	Certification Series	Office Reference	True Beginner
Access 2016	\$ 122,887.87	\$ 361,138.50	\$ 91,980.00
Excel 2016	\$ 324,234.20	\$ 539,410.05	\$ 255,540.00
PowerPoint 2016	\$ 80,016.80	\$ 57,892.05	\$ 21,650.00
Word 2016	\$ 91,245.80	\$ 403,795.80	\$ 39,400.00



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### Office Reference Series



■ Excel 2016 ■ Word 2016 ■ Access 2016 ■ PowerPoint 2016